

Major: International Business
Study pattern: International Business **Code:** INBU01
Department: Department of Business
Faculty: Faculty of Business and Economics
UAC preference: 300290 CSP
Award to be conferred: BIntBus

General requirements: Minimum number of credit points 68
 Maximum number of credit points at 100 level 30
 Minimum number of credit points at 300 level or above 18
 and completion of other specific requirements as set out below

Specific minimum requirements: Credit points

100 level or above

Required	ACCG105	Introductory Financial Accounting (3)	3
Required	BBA102	Principles of Management (3)	3
Required	BBA103	Business Economics (3)	3
Required	MKTG101	Marketing Fundamentals (3)	3
Required	either	STAT170	Introductory Statistics (3)
	or	STAT171	Statistical Data Analysis (3)
Required	three of	ACST101	Techniques and Elements of Finance (3)
		ANTH150	Identity and Difference: Introduction to Anthropology (3)
		DEM127	Demographic Fundamentals (3)
		GEOS111	Geographies of Global Change (3)
		ISYS123	Introduction to Information Systems and Technologies (3)
		PHIL137	Critical Thinking (3)
		POL167	Thinking Politically (3)
		SOC175	Australia and Global Societies: An Introduction to Sociology (3)
			9

200 level or above

Required	BUS201	Introduction to International Business (3)	3
Required	BUS202	International Business Operations (3)	3
Required	LEVEL 1 MODULES (12 credit points required)		

Anthropology - two of

any two 200-level Anthropology units

Demography and Marketing - two of

BBA203	Product and Pricing Decisions (3)
BBA213	Distribution Decisions (3)
DEM255	Topics in Demography (3)
DEM256	Business Demographics (3)
MKTG202	Marketing Research (3)
MKTG203	Consumer Behaviour (3)

Economics - two of

BBA204	Industry Policy and Business Management (3)
BBA214	Macroeconomic Policy and Business (3)
ECON235	Economic Development (3)

Human Geography - two of

GEOS215	Geographies of Development (3)
GEOS219	Geographical Perspectives on Population (3)
GEOS264	Geographic Information Systems (3)
GEOS281	Cities and Planning (3)

Politics - two of

any two 200-level Politics units

Sociology - two of

SOC232	Theories of Modern Society (4)
SOC234	Methods of Social Research (4)
SOC289	Sociology of Media (4)
SOC290	Work and Employment (4)

300 level

Required	BUS301	Business Policy (3)	3
Required	BUS302	International Business Policy (3)	3
Required	BBA340	Cross Cultural Management (3)	3

LEVEL 2 MODULES (12 credit points required)***Anthropology - two of***

any two 300-level Anthropology units

Demography and Marketing - two of

BBA313	Marketing Management: Effectiveness and Efficiency (3)
BBA315	Business Forecasting (3)
DEM355	Social and Applied Demography (3)
DEM356	Demographic Techniques (3)
MKTG302	International Marketing (3)
MKTG304	Marketing Strategy Project (3)
MKTG310	Integrated Marketing Communications (3)

Economics - two of

BBA315	Business Forecasting (3)
BBA320	Asian Business Environments (3)
BBA321	The Japanese Economy (3)
ECON349	South-East Asian Economies (3)
ECON396	European Union Economics (3)

Human Geography - two of

GEOS311	Asia-Pacific Development (4)
GEOS322	Population, Health and the Environment (4)
GEOS324	Economy, Place and Culture (4)
GEOS326	Urban Strategic Planning (4)
GEOS347	Research Applications in Human Geography (4)
GEOS378	GIS for Urban and Regional Management (4)

Politics - two of

any two 300-level Politics units

Sociology - two of

SOC365	The Intimate Sphere: Love, Friendship, Family (4)
SOC366	Metropolitan Lifestyles: Sociology of the City (4)
SOC372	Care and Human Services (4)
SOC379	The Public Sphere (4)

Electives**Balance of credit points required**

12

5**TOTAL CREDIT POINTS REQUIRED FOR THIS PROGRAM****68****Notes:**

1) Where a unit is a requirement of both chosen elective modules, it cannot be counted in both electives. If there are no other units available in the elective concerned, the student must add another unit at the same level or higher from any other BIntBus elective module.

2) Students are to complete two elective modules, each composed of two 200-level and two 300-level units within the same discipline.